



richmond refinery newsletter july 2018

richmond today

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chevron and richmond: a century of partnership



By John Harper

For the past 116 years, our refinery has fostered a strong relationship with the City of Richmond.

Built on a peninsula of low hills rising from San Francisco Bay, the Richmond Refinery became the West Coast's largest and most advanced plant upon its completion in July 1902. And its presence helped to transform the small community of Richmond. The two grew up together and have shared a common history.

For the past century, Chevron has been part of Richmond's social and economic fabric – through two world wars, the Great Depression and natural disasters such as the 1906 San Francisco earthquake.

Throughout the years, we have made lasting contributions to help meet the community's needs through our social investment programs which today include support for educational and training programs that prepare young people for the demands of a changing workplace.

The refinery has also made great strides in maintaining high standards of health, safety and environmental protection for our refinery and the community. We recognize the essential need to maintain our place as a unique facility in a special location.

John Harper is the Chevron Historian

Chevron y Richmond: una sociedad de un siglo

Por John Harper

Durante los últimos 116 años, nuestra refinera ha cultivado una buena relación con la Ciudad de Richmond.

Al término de su construcción en julio de 1902 en una península de cerros no muy altos que se elevan de la Bahía de San Francisco, la Refinería de Richmond se convirtió en la planta más grande y más moderna de la Costa Oeste. Y su presencia ayudó a transformar la pequeña comunidad de Richmond. Las dos crecieron juntas y han compartido una historia común.

Durante el pasado siglo, Chevron ha sido parte del tejido social y económico de Richmond: han sido testigos de dos guerras mundiales, de la Gran Depresión y de desastres naturales como el terremoto de San Francisco de 1906.

A través de los años hemos hecho contribuciones duraderas para ayudar a satisfacer las necesidades de la comunidad mediante nuestros programas de inversión en el ámbito social, que actualmente incluyen el apoyo a programas educativos y de capacitación que preparan a los jóvenes para las demandas del cambiante mundo del trabajo.

La Refinería también ha dado grandes pasos para mantener altos niveles de salud, seguridad y protección del medio ambiente para nuestra refinera y la comunidad. Reconocemos la necesidad primordial de mantener nuestro lugar como unas instalaciones únicas en una ubicación especial.

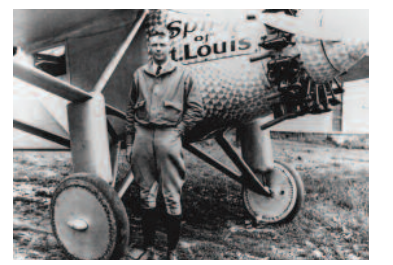
John Harper es el historiador de Chevron

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Q & A

a conversation with



Hector Infante, New Public Affairs Manager

Q How long have you worked for Chevron?

I have worked for Chevron for 26 years in Marketing and in the Policy, Government and Public Affairs department. I'm fortunate to work for a global company that offers good opportunities to its employees. In 2002, my family and I moved from El Salvador to the U.S. to work in Chevron's Miami office. The focus of my work was our operations in Latin America and the Caribbean. In 2012, we moved to southern California and I became the Public Affairs and Government Affairs Manager for Orange County, San Diego County, Arizona and Nevada. I was also the Public Affairs Manager for the marketing operations that Chevron recently started in Mexico. I am now very excited for my new role as the Public Affairs Manager for Chevron in Richmond.

Q Tell us about your background? Where did you grow up?

I was born and raised in San Salvador, El Salvador. My father was from El Salvador and my mother is from Madrid, Spain. I went to college and joined Chevron in El Salvador and a few years later, I moved with the company to the U.S.

Q What do you like best about working for Chevron?

Chevron has such a unique and strong culture which promotes diversity and inclusion. Even though it's a large, global company, those of us who work here feel connected through our shared values and pride in the work we do. Like any other job, there are difficult days but what keeps me motivated is knowing that I'm part of a company that not only helps provide the energy products we all need, but also cares about the environment and the communities where it operates.

Q How do you want to approach this new role?

First and foremost, I want to learn more about Richmond and the diversity of the Richmond community. This includes learning from my new colleagues and team members about what it means to be a part of this community. As the new Public Affairs Manager, I plan to explore new ways for Chevron and the City of Richmond, and the community, to work together. I will continue to uphold the high standards you expect of Chevron.

Q What are you most looking forward to about this new role?

Chevron and Richmond have a long history together and I'm excited to be a part of the future that our company and the City will continue building together. Since the scope of my role is managing the Policy, Government and Public Affairs function for the Richmond Refinery, I have the unique privilege of working with people both inside and outside the Refinery. I'm looking forward to creating more connections between our employees and the community we all share.

Q Do you view relationships as an important part of your job?

Throughout my career, building collaborative and positive relationships has been paramount. I've worked with communities on both the East and West Coasts, as well as in Latin America and the Caribbean, and I have managed to build strong and successful partnerships with local organizations, nonprofits and government agencies. Building partnerships is one of Chevron's foundational values: because we are most successful when our partners and the community succeed with us.

Q What's your first impression of Richmond?

To me, Richmond seems to be a mix of many diverse and unique neighborhoods, with a great history, and it is also a fast-growing and vibrant city. I can tell that the people in Richmond are very proud of the history of the city, as well as its incredibly diverse community. I appreciate seeing so many cultures represented here – from the food to the community events and festivals. There is so much to be proud of and to respect. I'm excited to learn more about Richmond and become part of this special community.



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community corner

richmond museum of history

By Melinda McCrary

I started working at the Richmond Museum of History in 2012 as an intern – I was getting my master’s degree in museum studies and knew I wanted to work at this museum full-time because Richmond is my home. After completing my internship, I began to take on varying roles until I reached my current position as Executive Director. I do a little bit of everything at the Museum – from curating exhibits to fundraising and outreach. This is an exciting time for the Museum. For the first time, we’re reaching out to the community to hear what they want to learn about. We want the community to be involved in learning and curating their own history. This is a museum for the community about the community – we’re passionate about cultivating content that is accurate, representative, and compassionate. Community partnership and education is our top priority and with funding from our partners, like the Environmental and Community Investment Agreement (ECIA) grant from Chevron Richmond, we are able to reach people who have never been to the Museum, including our first school-focused program which reached 1,000 students. There are a lot of negative perceptions of Richmond, but there is a lot of history to be proud of. Give me 45 minutes and I can change your mind about Richmond. Come visit us at the Museum and see for yourself.

Melinda McCrary is the Executive Director of the Richmond Museum of History



Museo de Historia de Richmond

Por Melinda McCrary

Empecé a trabajar en el Museo de Historia de Richmond en 2012 como pasante. Estaba estudiando mi maestría en museología y sabía que quería trabajar de tiempo completo en este museo, porque Richmond es mi hogar. Después de completar mi trabajo como pasante, empecé a trabajar en diferentes funciones hasta que llegué a mi puesto actual de directora ejecutiva. Hago un poco de todo en el Museo: desde curaduría de exhibiciones, hasta recaudación de fondos y difusión. Este es un momento interesante para el Museo. Por primera vez nos estamos acercando a la comunidad para escuchar lo que le gustaría aprender. Queremos que la comunidad participe en el aprendizaje y la curaduría de su propia historia. Este es un museo para la comunidad y acerca de la comunidad. Nos apasiona cultivar contenido que sea preciso, representativo y compasivo. La asociación y educación de la comunidad es nuestra principal prioridad y con los fondos de nuestros socios, como el subsidio ECIA de Chevron Richmond, podemos acercarnos a la gente que nunca ha estado en el Museo; así es como hemos creado nuestro primer programa enfocado en escuelas, el cual incluyó a mil estudiantes. Hay muchas percepciones negativas de Richmond, pero hay mucha historia de la que nos podemos enorgullecer. Deme 45 minutos y puedo cambiar su opinión acerca de Richmond. Visítenos en el Museo para comprobarlo usted mismo.

Melinda McCrary es la directora ejecutiva del Museo de Historia de Richmond.